

Héctor Cerón Cabrera

UX Designer

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executive summary

Computer Scientist with over 17 years of experience in multimedia applications and UX design. My passion for visual creation and information analysis led me to specialize in user experience design. Currently, I lead the UX department at a video production company, where I manage various projects to create impactful products that exceed expectations and meet our clients' needs.

My career is characterized by skills in organization, analysis, and creative focus, allowing me to efficiently solve complex challenges.

professional experience

UX DESIGNER · PRENDI2 · 2019 · PRESENT

- User research and competitive audits.
- Creative sessions for idea generation and definition.
- Design of prototypes and storyboards to facilitate production flows.
- Collaboration with multidisciplinary teams and Agile methodologies.
- Creation and maintenance of design systems.

PRODUCTION MANAGER · PRENDI2 · 2012 · 2018

- Project management.
- Ideation, scripts.
- Logistics of pre-production, production, and post-production processes.
- Video, photography, and audio editing.
- Motion graphics (2D and 3D).
- Management of the IT infrastructure.
- Management of the company's Website.

DESIGNER · PRENDI2 · 2006 · 2011

- E-learning development.
- Video and photo cameraman.
- Video editor and photo editor.
- Animation.
- Typography skills.
- Creating and following branding guidelines.
- Large format printing.

education

BACHELOR OF COMPUTER SCIENCE · 2019

Instituto Politécnico Nacional - UPIICSA

certifications

GOOGLE UX DESIGN CERTIFICATE · 2023

Provided by Google - Coursera

languages

ENGLISH · B2

software

UX Design

Figma ★★★★★
Adobe XD ★★★★★
Sketch ★★★★★
JavaScript ★★★★★
CSS ★★★★★
PHP ★★★★★
MySQL ★★★★★

Multimedia

Photoshop ★★★★★
Illustrator ★★★★★
Final Cut ★★★★★
Motion ★★★★★
Blender ★★★★★